

**INVISIBLE CHILDREN PRESENTS**

**SCHOOLS**  
*for*  
**SCHOOLS**

**A story of everyday heroes.**

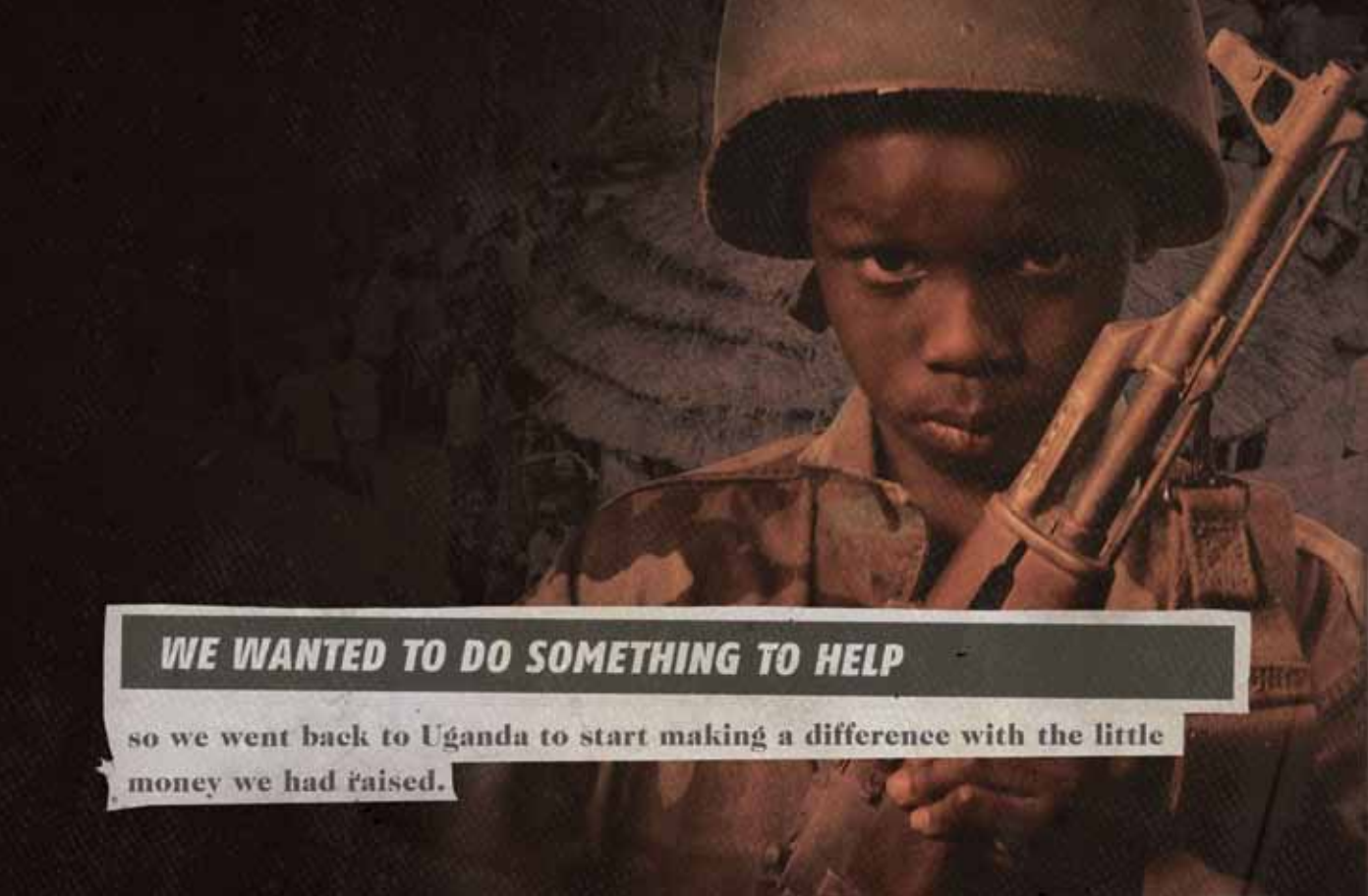
A young girl with a somber expression stands in a field of thick, billowing white and grey smoke. She is carrying a young child on her back, secured with colorful fabric. She wears a light-colored, patterned short-sleeved shirt and a dark skirt. The background is dark, suggesting a night or a very smoky environment. The overall mood is one of hardship and displacement.

**IN 2003**

Three friends went to northern Uganda and found a story  
that changed their lives forever...



**They knew they had to return home to tell others what they had witnessed.**

A young child soldier, likely from Africa, is shown in a close-up shot. The child is wearing a military helmet and a camouflage uniform. They are holding a rifle, which is partially visible on the right side of the frame. The child's expression is serious and somber. The background is dark and textured, possibly a wall or a natural setting.

***WE WANTED TO DO SOMETHING TO HELP***

so we went back to Uganda to start making a difference with the little money we had raised.



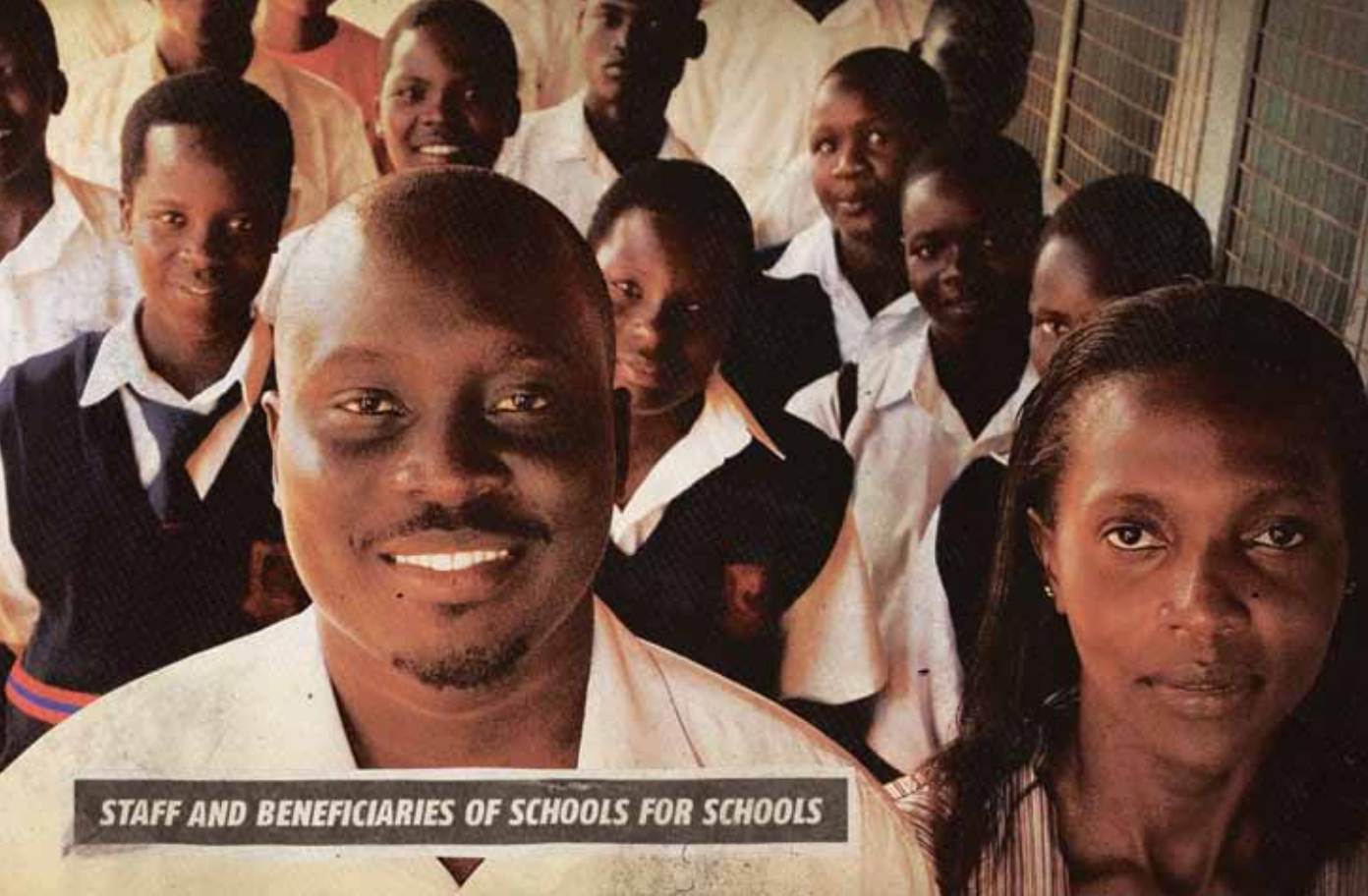


We interviewed hundreds of kids, community leaders and families to see what would be the best way to help. To our surprise, the answer wasn't food or water or a really nice place to live. It was education.

**INTRODUCING**

**SCHOOLS**  
*for*  
**SCHOOLS**





**STAFF AND BENEFICIARIES OF SCHOOLS FOR SCHOOLS**



We started out by paying for school fees in northern Uganda, then mentors to encourage the students to stay in school.

**BUT**

**THE SCHOOLS THEMSELVES WERE BELOW EDUCATION STANDARDS**

– teachers weren't showing up to class, science labs had no supplies, and kids didn't have enough books.

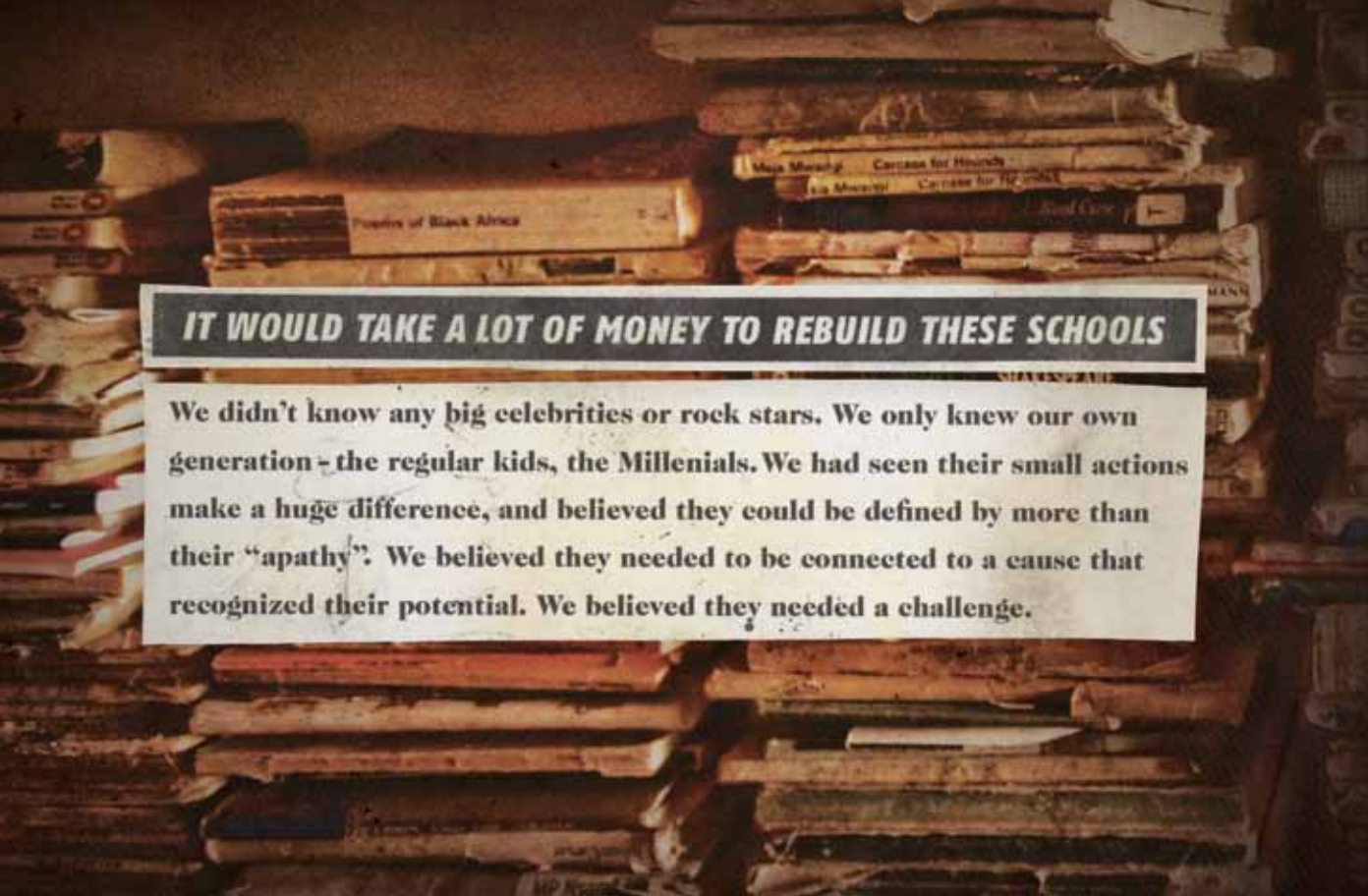




**29.7M**  
**UGANDA**  
POPULATION

**7.5%**  
**GRADUATE<sup>1</sup>**  
SECONDARY SCHOOL

**1%**  
**GRADUATE**  
UNIVERSITY



***IT WOULD TAKE A LOT OF MONEY TO REBUILD THESE SCHOOLS***

We didn't know any big celebrities or rock stars. We only knew our own generation - the regular kids, the Millennials. We had seen their small actions make a huge difference, and believed they could be defined by more than their "apathy". We believed they needed to be connected to a cause that recognized their potential. We believed they needed a challenge.

**WHILE UGANDA NEEDED MORE TO LIVE,**

**WE NEEDED TO LIVE FOR MORE.**





In 2007 we posed a challenge to the youth of America:

***RAISE A MILLION DOLLARS IN 100 DAYS***


to rebuild 10 schools in northern Uganda.



**IN ONE YEAR**



**THEY RAISED \$3 MILLION**

A group of people is walking away from the camera on a red dirt path. They are carrying a long banner. The banner has two sections of text. The first section is white with black text, and the second section is black with white text. The people are dressed in casual clothing, including t-shirts, tank tops, and pants. The background shows a set of concrete steps leading up a hill.

To bring the story full circle,

**THE STUDENTS THAT RAISED THE MOST MONEY**





**WERE REWARDED WITH A TRIP TO NORTHERN UGANDA.**

**They saw their money build dorms, and met the students whose lives they were directly changing.**



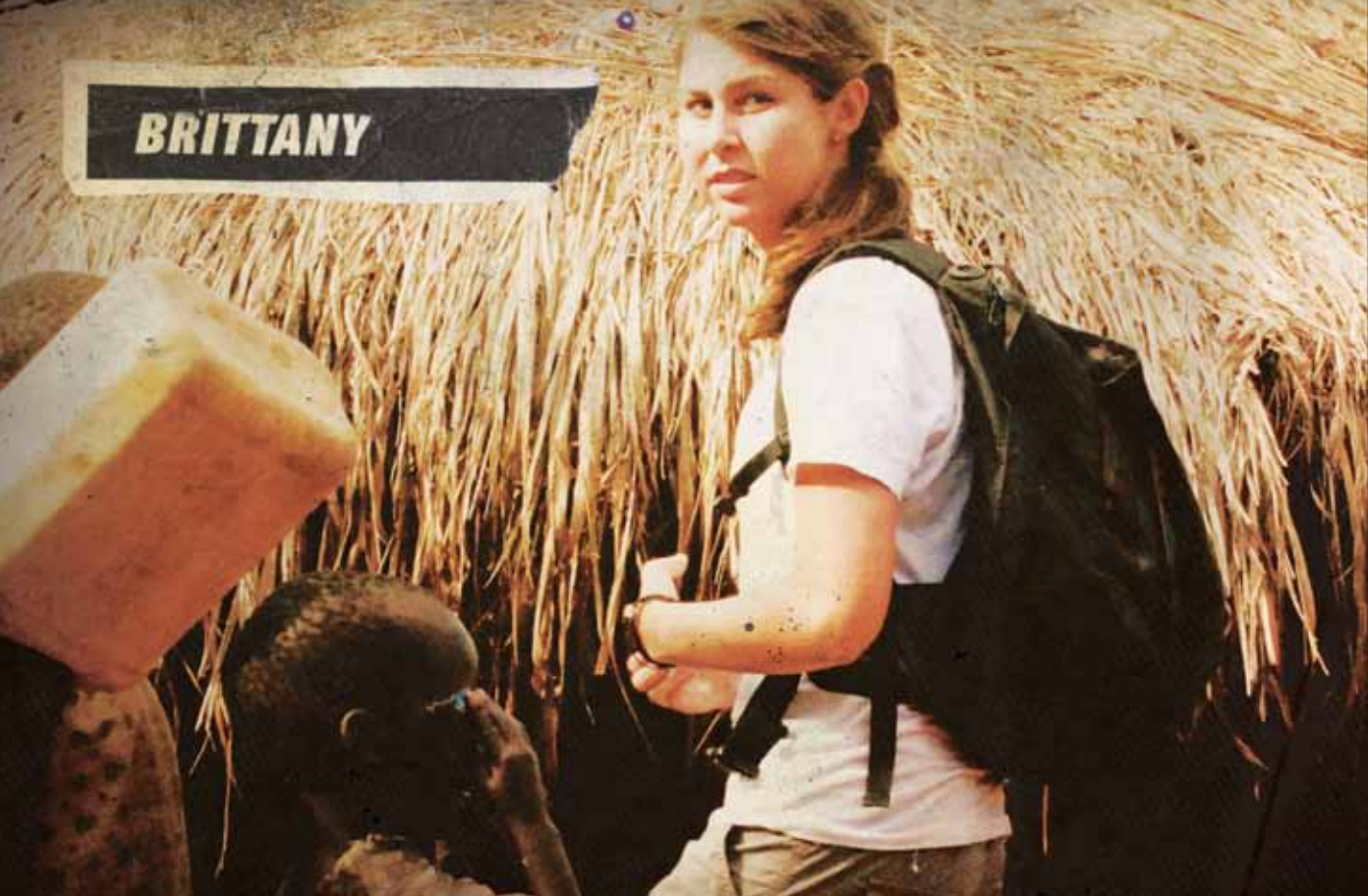
**TYE**

*Today I met a boy named Papito. Surprisingly, even though he literally lives on the other side of the world, we have more in common than I thought. Even though he had it tough without parents, he manages to put a smile on everyone's face in the room. There's never a dull moment with him.*

*He reminds me a lot of me.*



**BRITTANY**





*I met a girl named Lillian today who attends the school I've been raising money for, Sacred Heart Secondary School. We have so many things in common, even though we live on opposite ends of the world. She was born a leader, just like me, and we both value education. It's a hard thing to explain, the impact a single person can have on you in such a short time. Lillian and I have the opportunity to lead our generation into a future full of hope, and I am so thankful I met her.*



**AMANDA**

*When I came back from Uganda, everything changed. My friendship with Gloria gave me the understanding that we all have a responsibility to give back to one another.*

*It took a trip to Uganda to discover that I was needed back at home - Gloria has given me a story to tell, one to inspire and show that every voice can make a difference.*

**PROOF**



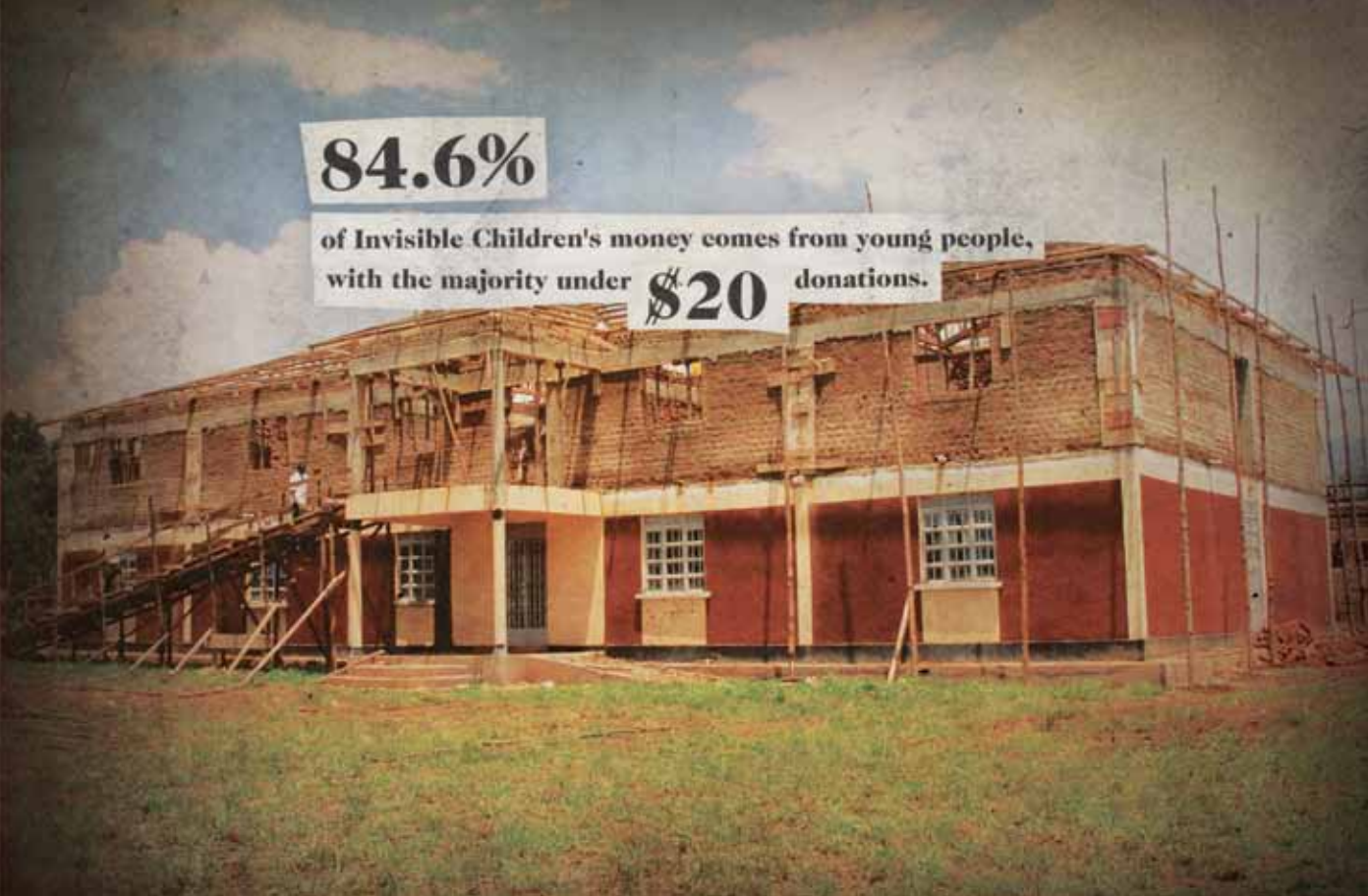
"The proposal is, we have to build a classroom but there's no money. Schools for Schools is different: it's different in the sense that the kids raising the money don't even have it. It's like the poor building the poor."

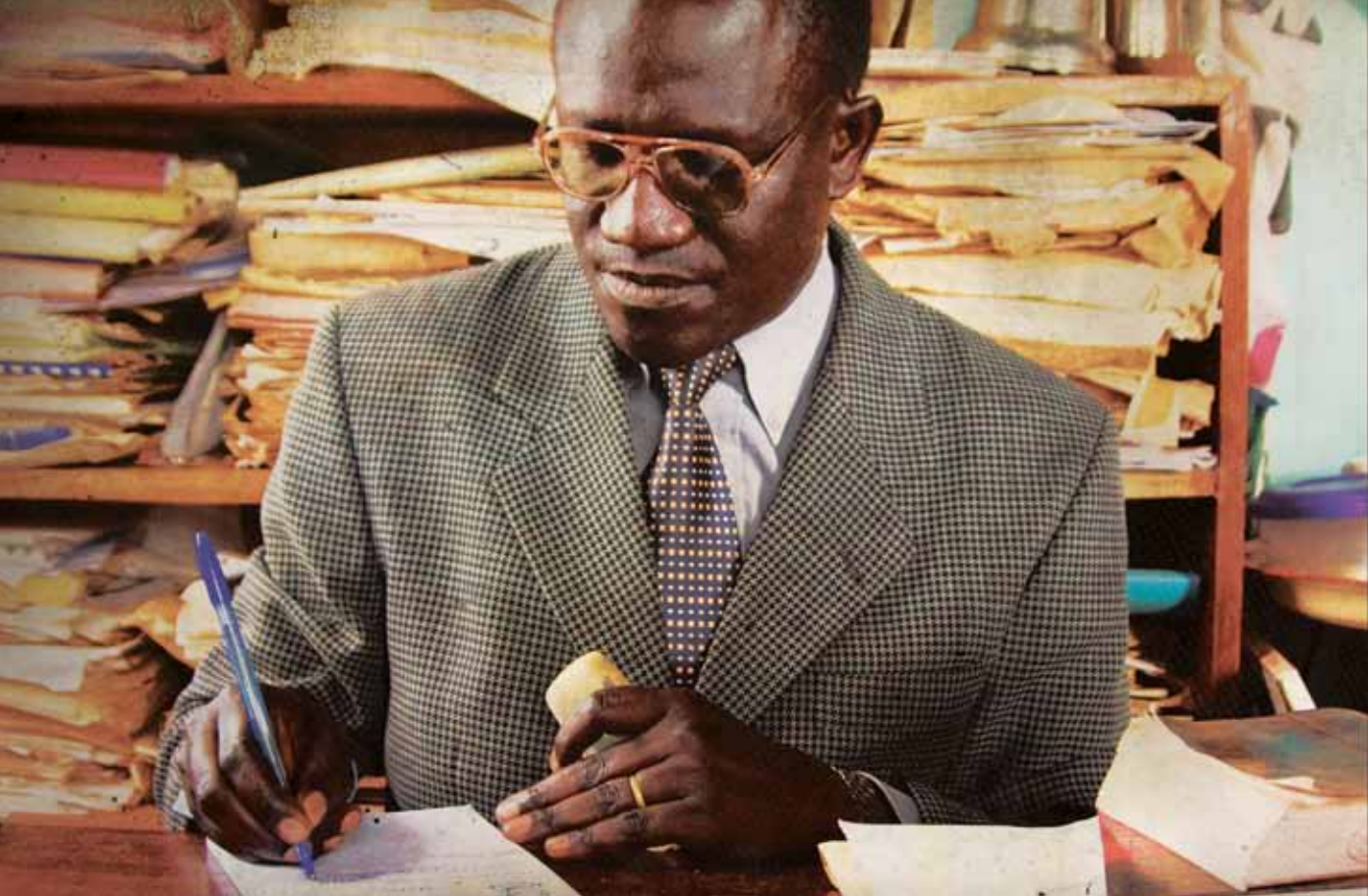
**JOLLY OKOT**



**84.6%**

of Invisible Children's money comes from young people,  
with the majority under **\$20** donations.





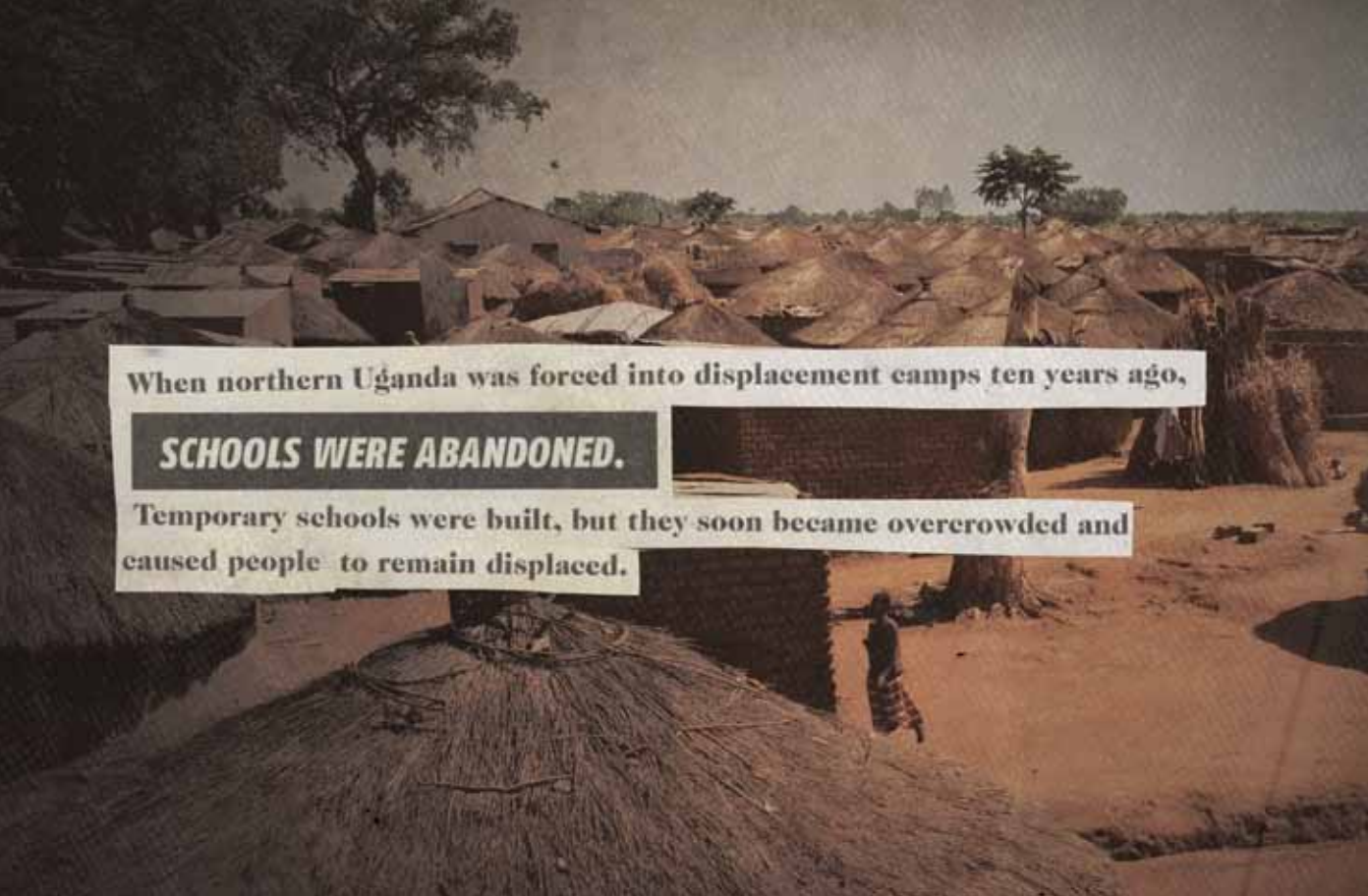
**"YOU HAVE WALKED OUR PATH..."**

When we mourn, you mourn with us. Other NGOs come with their pre-made packets and say 'you can take it or leave it.' You listen. You are not simply handing out something to get us by. You are offering sustainable answers to the problems we've endured through this war and leaving us the tools to continue to rise once again to the best schools in the nation.

**OCTOBER MATTHEW, HEAD TEACHER**

Awere Secondary School





When northern Uganda was forced into displacement camps ten years ago,

***SCHOOLS WERE ABANDONED.***

Temporary schools were built, but they soon became overcrowded and caused people to remain displaced.

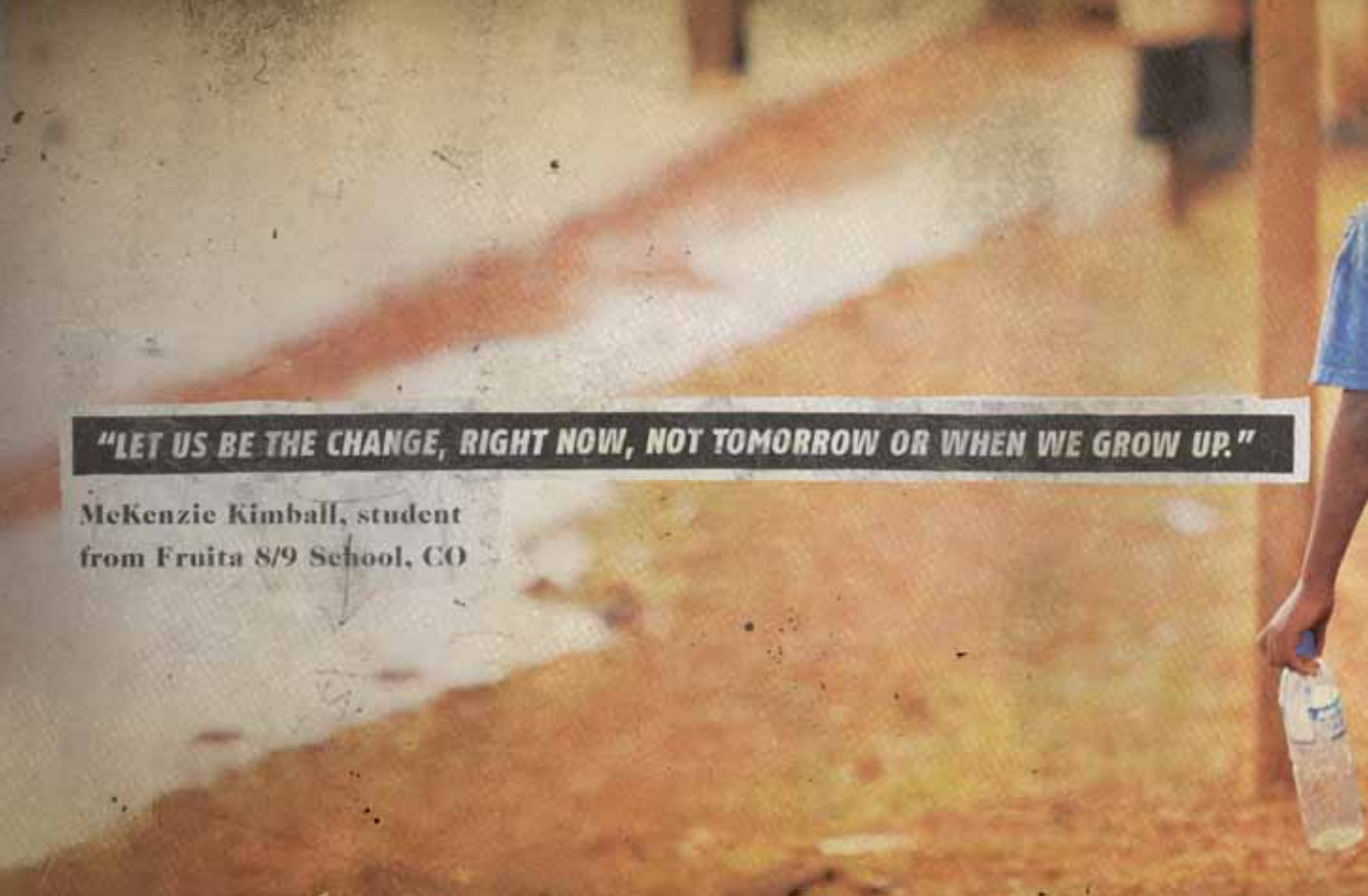


A wide-angle photograph of a large settlement, likely a refugee camp, featuring numerous small, rectangular huts with conical thatched roofs. The roofs are made of dried grass or straw, and the walls appear to be made of mud or woven materials. The settlement is densely packed, extending to the horizon under a clear, bright sky. A few taller trees are visible in the distance. The overall scene conveys a sense of a large, organized but temporary community.

We wanted to create a solution to the bigger problem:

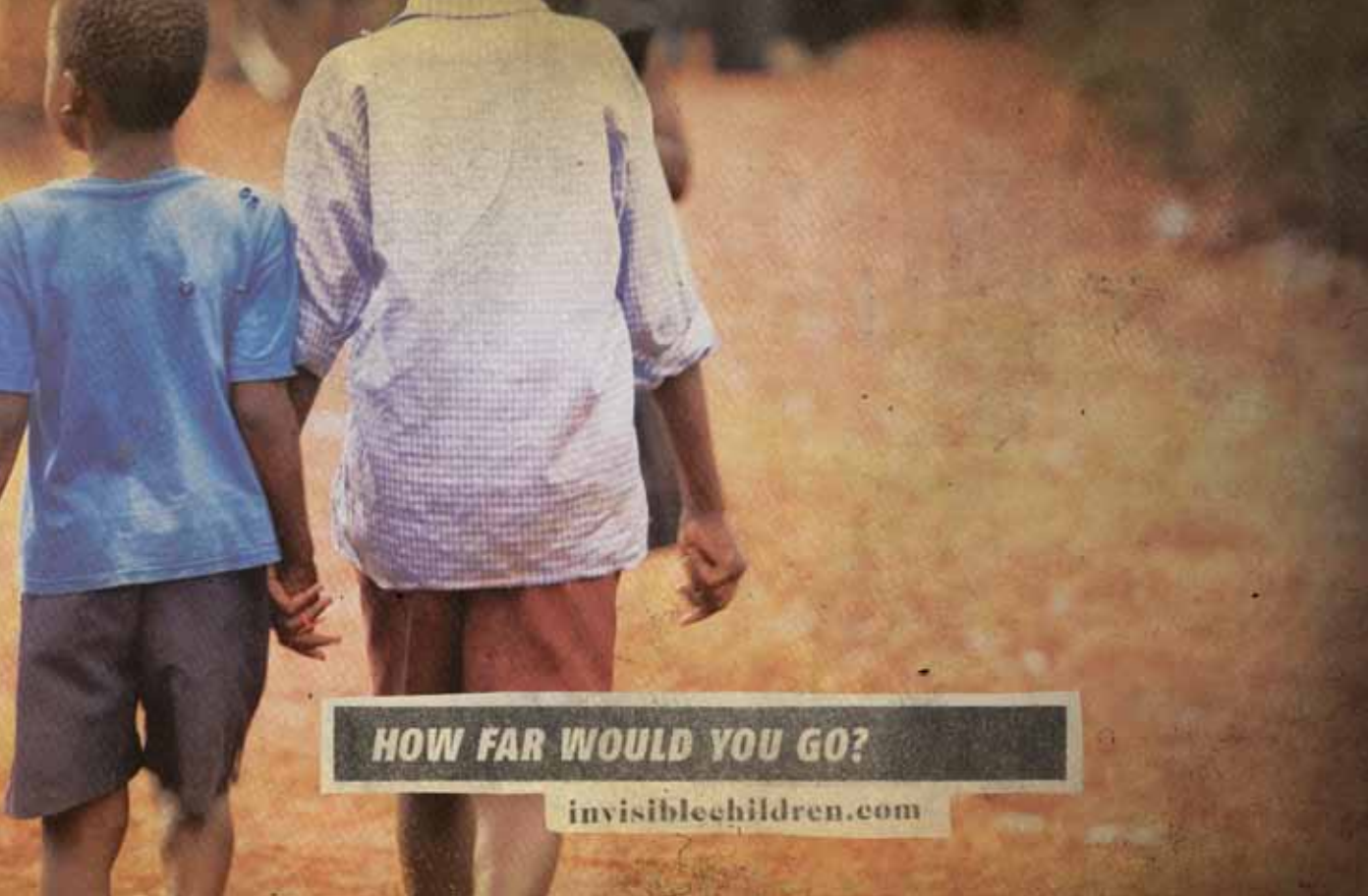
***THE OVERWHELMING DISPLACEMENT OF MILLIONS.***

Schools for Schools is leading the way back home.

A young person wearing a blue t-shirt is standing on a school hallway floor, holding a clear plastic water bottle. The floor is made of large, light-colored tiles. The background is slightly out of focus, showing the continuation of the hallway.

***"LET US BE THE CHANGE, RIGHT NOW, NOT TOMORROW OR WHEN WE GROW UP."***

McKenzie Kimball, student  
from Fruita 8/9 School, CO

A photograph of two children walking away from the camera on a dirt path. The child on the left is wearing a blue t-shirt and dark shorts. The child on the right is wearing a light-colored, patterned long-sleeved shirt and shorts. The background is a blurred dirt path with some indistinct figures in the distance.

**HOW FAR WOULD YOU GO?**

[invisiblechildren.com](http://invisiblechildren.com)

***INVISIBLE CHILDREN INC.***

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